

PRESS RELEASE

As part of the support for its customers in Africa and more particularly in Senegal, digitalab.solutions is pleased to announce the commencement of a partnership with JMAD'Solutions.

As explained by Luc Métivier, President of digitalab.solutions, "the objective of this partnership is to enable digitalab.solutions to serve its customers locally, quickly and efficiently, thanks to the expertise and skills of JMAD'Solutions; which is one of the very few Senegalese software companies specializing in insurance.

Through this partnership, JMAD'Solutions will have access our range of products and services, such as our multi-product/multi-network digital insurance solutions, which allows the digitalization of all insurance sales processes; or our "SecouRisk" digital solution, which allows the reduction of individual claims, improvement of underwriting, enhanced customer satisfaction, generation of leads and the automated sale of individual products, as well as our innovative solution for the automated management of car claims".

Mr Moly Alassane Dieng –JMAD'Solutions CEO mentioned. This partnership come at the right time. The African french speaking insurance markets (CIMA) space needs professionals from the world of digitalization to support companies in the area (insurers, reinsurers, intermediaries) to succeed in their digital transformation efforts. Therefore, what could be more natural than a partnership between an African startup specializing in the digitalization of insurance and having a deep knowledge of the regulatory, professional environment of CIMA, and a multinational specializing in digital platforms for the use of professionals insurance and reinsurance.

The CIMA space now has a range of solutions adapted to the needs of the various players in the area, and the assurance of being supported in the difficult and necessary digital transformation. We offer innovative and sustainable solutions to our customers while guaranteeing the support and local assistance necessary in the context of digital transformation.